

SUMMER MAILER

255 SOUTH 36TH STREET 117 WILLIAMS HALL PHILADELPHIA, PA 19104

PENNSTUDENTAGENCIES.COM 215-898-6815

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WELCOME TO PENN!



Dear New Students and Parents,

On behalf of the Board of Directors and the Executive Leadership team - congratulations on your acceptance to the University of Pennsylvania! As you begin planning your first year, we invite you to learn about the student employment opportunities and services offered by Penn Student Agencies. Since 1933 we have provided our peers with a range of necessities for campus living, as well as hands-on business experience that cannot be gained through any other campus job or club.

For those who are interested in exploring our many services and campus living essentials, this catalog was designed to make move-in easy. Each of our businesses has been made with you in mind!

For those interested in our employment opportunities, we encourage you to use this catalog as a way to learn about our brands. Penn Student Agencies is a non-profit organization consisting of 10 student-run businesses that cater to our campus community. Unlike other pre-professional groups, we offer students the opportunity to gain business experience by managing a company, and to get paid while doing it!

We look forward to meeting you in the fall. Until then, we invite you to connect with us through social media.

Sincerely,

Sophia Velasquez // College 2021 President & Chair of the Board of Directors





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QUAKER CORNER

CONVENIENCE & APPAREL STORE

Executive Director: Arushi Kewalramani '21

Purchasing and Marketing: Colette Gordon '21

Quaker Corner is a student-run store that sells different types of merchandise and apparel made for the Penn community!

Our products are designed by students and offered at competitive prices.

Located in 117 Williams Hall.

Call us at **215-898-6815** or email us at **psastore@gmail.com** with any questions!





To order Penn apparel and other branded items, visit the Quaker Corner website at <u>psaquakercorner.com</u>. Follow us on Facebook @psaquakercorner

*Please note that the store will be CLOSED for the fall semester. Please follow our social media or website for updates on when the store would reopen!



SPECIAL DELIVERIES

CARE PACKAGES & BIRTHDAY CAKES



Executive Directors: Ally DiGiovanni '21

CARE PACKAGES

The care package delivery service at the University of Pennsylvania is completely student run and has been for over 15 years. It gives parents a way to show their students they are thinking of them. We now offer Deluxe care package options for the Standard, Nut-Free, and Gluten-Free care packages. You can order online or submit the mailin order form arriving to your home address.

Please note that due to COVID-19, all care package orders for the Fall 2020 semester will be direct-shipped to student mailrooms, rather than hand-delivered to student doors as residential housing restrictions will not permit us to access student dorms. The packages will still arrive in a timely manner to students either shortly before or on the given holiday. For off-campus delivery, please select 'Residential Delivery' when checking out.

Welcome Package:

Order by: August 21, 2020

Halloween:

Order by: October 12, 2020

Fall Finals:

Order by: November 18, 2020

Valentine's Day:

Order by: January 26, 2021

Springtime Surprise Package:

Order by: February 25, 2021

Spring Finals:

Order by: April 7, 2021





Please note that due to COVID-19, we will be unable to offer cake deliveries for the Fall 2020 semester as residential housing restrictions will not allow us to deliver to dorms. We will reevaluate for the Spring 2021 semester and hope to have cake deliveries up and running by then! We are also currently in the process of selecting a new cake vendor, so please check our website when orders resume to see our new offerings and prices. Our cakes are great for students' birthdays, holidays, or any occasion and are delivered these cakes directly to students' doors.

 To order care packages and cakes, please visit

upennspecialdeliveries.com

- Follow us on Facebook @ pennspecialdeliveries
- Please follow the website and social media accounts for updates on when to-door deliveries will resume

FIRSTSERVICES



LAUNDRY, WATER, AND DRY CLEANING

Executive Director: Ashley Anumba '21

Director of Laundry Operations: Payton Matous '21 Director of Water Operations: Christopher Kline '22 Director of Customer Relations: Madeline Ellis '22



LAUNDRY



20% off all plans until Aug. 31

Don't want other people messing with your clothes in the congested laundry rooms? Are you too busy living your college life and can't be bogged down by laundry? Well, let firstServices do it for you! Simply choose your preferred pickup day(s) and leave your firstServices laundry bag outside of your door by 9:00 am. We'll pick it up, wash it, and return it to you the very next day! Our laundry services are a great way to stay safe during this COVID- 19 pandemic.



Our dry cleaning service is similar to the laundry service. All you need to do is fill out a pickup request for one of our dry cleaning pickup days (Monday, Tuesday, or Wednesday), and leave your bag out by 9:00am. We will pick it up and return it to you clean a mere two days later. Our allowance system allows us to deduct the cost of your dry cleaning from your balance each time you request a pickup, so you don't have to worry about each individual payment!

WATER DELIVERY



Stay hydrated by signing up for one of our water plans! With delivery right to your door, there is no need to worry about lugging a 24-pack all the way back to your dorm. We'll ensure that you have a constant supply of bottled water throughout the semester! Also, check out our Eco-Friendly Plans! These customers will receive a hot and cold tabletop water dispenser, perfect for dorms, and a constant supply of 3-gallon jugs throughout the semester!

Order your plan today at <u>www.psafirstservices.com</u>
Follow us on Facebook @firstServicesUPENN and Instagram @firstservicesupenn

Our services have been adjusted in order to be compliant with the University's safety guidelines. Only Off Campus plans will offer door to door services. On Campus plans will feature centralized drop off/pick up locations for students.

SUITE PLANS

EXECUTIVE (\$1200/semester or \$2100/two semesters)

Imagine a world without the hassles of doing laundry, transporting dry cleaning, and carrying water all the way back to your dorm: This is the world of the Executive Suite Plan. This top tier plan includes an Executive Laundry Plan, an Executive Water Plan, and a complementary \$200 Dry Cleaning allowance!

ESSENTIAL (\$800/semester or \$1500/two semesters)

Similar to the Executive Suite Plan, this top tier plan includes an Essential Laundry Plan, an Essential Water Plan, and a complementary \$100 Dry Cleaning allowance!



LAUNDRY ONLY PLANS

EXECUTIVE

(\$850/semester or \$1600/two semesters)
This plan includes two laundry pick-ups and drop-offs every week.

ESSENTIAL

(\$600/semester or \$1150/two semesters)

This plan includes one laundry pick-up and drop-off every week.



WATER ONLY PLANS

EXECUTIVE

(\$300/semester or \$500/two semesters) The Executive Water Plan includes a 24-pack of Deer Park bottled water delivered right to your door every week over the course of the semester. (14 total)

ESSENTIAL

(\$160/semester or \$280/two semesters)
The Essential Water Plan includes a 24pack of Deer Park bottled water delivered
right to your door every other week over
the course of the semester. (7 total)

One-Time Water Delivery

You can also order the delivery of a case, as needed. Have a standard 24-pack of water delivered to your room for \$19.99, or get a chilled 24-pack of water delivered for \$22.99!

ECO-FRIENDLY EXECUTIVE

(\$400/semester or \$600/two semesters)

The Eco-Friendly Executive Water Plan includes the rental of one hot and cold tabletop dispenser and one 3-gallon jug of water delivered right to your door every week over the course of the semester. (14 total)

ECO-FRIENDLY ESSENTIAL

(\$275/semester or \$450/two semesters)

The Eco-Friendly Essential Water Plan includes the rental of one hot and cold tabletop dispenser and one 3-gallon jug of water delivered right to your door every other week over the course of the semester. (7 total)

Budget Water Plan

The Budget Water Plan includes a 24-pack of Deer Park bottled water delivered right to your door once a month over the course of the semester. (4 total)

One 24-Pack delivered once a month

1 semester (4 deliveries)- \$90

2 semester (8 deliveries)- \$170

DRY CLEANING ONLY PLAN



Credits of \$50, \$100, \$150, \$200, \$250

Our Dry Cleaning delivery service has a 48-hour turnaround and is a great deal for students on campus. Simply choose an allowance, submit a pickup request, and we will pickup and deliver your dry-cleaning right to your door. The allowance expires at the end of the academic year, giving you plenty of time to take advantage of the service!

Pay As You Go

You can pay as you go according to our dry-cleaning prices. All you need to do is drop off your clothes to our store front at Williams Hall Room 117 and pick them up from there 48 hours later. For an extra \$3.99, you can even have your dry cleaning dropped off straight to your room. The prices to dry-clean individual items are listed below.

ITEM NAME	PRICE	REMARKS
Half pieces	\$7	Includes pants, skirts, blouses, vests, sweaters, blazers.
Full pieces	\$13	Includes two-piece suits, full-length dresses, cocktail dresses.
Regular shirts	\$3	
Pressed shirts	\$5	
Lab Coats	\$11	
Tuxedos	\$16	
Winter Coats	\$20	
Canada Goose Coats	\$35	
Trench Coats	\$20	
Overcoats	\$20	
Pea Coats	\$20	
Evening Gowns	\$26	
Ornaments	\$3	Added to each garment price
Fur Trim	\$4	Added to each garment price (NO full fur pieces accepted)

PSA BARTENDING

MIXOLOGY COURSES AND BARTENDERS FOR HIRE



Executive Director: Alyssa Haniff '21

Programming Director: Nicole Kim '23

Due to COVID-19, we will only be offering online training courses and bartenders will not be scheduled for events this year.

PSA Bartending trains and employs Penn students to bartend at events and bars within the Philadelphia area. Each semester we offer two courses at a low price to give students the chance to learn all about bartending and mixology!

We currently offer two types of courses to the Penn community. The first is a course on mixology basics. The second course is a TiPS/ Ramp certification class, an industry-leading standard in alcohol education and safety training.

Each semester, PSA Bartending selects a few students interested in professional bartending to join our staff. Prospective applicants must fulfill two conditions before signing their official hire letter. These conditions may be met at any point during the hiring process:

- Possession or intention to apply for a valid TIPS/ RAMP certification, which can be granted through our TIPS seminar.
- Demonstration of mixology experience through a passing score on our bartending knowledge exam. Candidates can best prepare by taking a mixology course or having previous bartending experience. More information regarding the exam can be found on our website.

No experience is required for application. However, a conditional hire may be offered until the candidate fulfills the previous two conditions. Eligible candidates must be 18 years of age at the time of application.

PSA Bartenders have worked at events like:

- Receptions at the Annenberg Center for the Performing Arts
- The Wine Walk, Penn School of Design
- Receptions for the Center for East Asian Studies
- The University City Arts League Weddings
- Cocktail parties at the Philadelphia Magic Gardens





FALL 2020 COURSE DATES WILL BE RELEASED AT WWW.PSABARTENDING.COM

MIXOLOGY COURSE (\$139)

Learn all about mixology! Students gain bartending skills, practice mixing drinks, and receive an instructional booklet with drink recipes. Please note that for the purposes of practice, water is used in place of liquor throughout the duration of the mixology course.

TIPS COURSE

(\$79)

Training for Intervention
Procedures (TIPS) is the global
leader in education and training
for the responsible service, sale,
and consumption of alcohol.
Students will learn about alcohol
safety, customer management,
and accident prevention.

ALL-INCLUSIVE COURSE (\$189)

Register for both the Mixology and TIPS courses for one low price!

WILLIAMS CAFE

COFFEE SHOP



Director of Purchasing: Patricia (Pia) Arruza '22



Like us on Facebook:

Williams Cafe
Follow us on Instagram:

@williamscafe
Visit our website:

www.psawilliamscafe.com

Due to COVID-19, Williams Cafe will be CLOSED for the fall semester. Please follow our website and social media for updates on new online offerings and when we plan to reopen.



Williams Cafe is a completely student-run cafe conveniently located in Williams Hall. Our low prices, killer baristas, exceptional customer service, and great tunes attract a range of undergraduates, grads and staff from Penn. Our customers enjoy our coffee, espresso drinks, freshly baked treats and snacks for various dietary restrictions. But most of all? Our Cold Brew. We take every kind of university tender, except Dining Dollars - so just bursar it! Want to become part of the Wilcaf and PSA family? Look for our listing on the student employment website and apply!



Discount Code: PSA50

\$363.80

\$309.99

Two Melody Ice Pillows Cool to the Touch



Preserve Mattress
Protector
Waterproof



Fitted Sheets with Oversized Pillow Cases Soft & Comfy



2.5" Luxury Gel
Mattress Topper
Summer and Winter Sides





PENN CLOSET



SECOND-HAND STORE

Executive Director: Emily Yao '21

Marketing Director: Michaela (Mic) Zammuto '21

Due to COVID-19, the Penn Closet store will be CLOSED in the fall semester, but customers can order online. Please follow the website and social media accounts for updates on when the store will reopen.

Penn Closet is a student-run second-hand store and sustainability hub. We aim to divert perfectly usable items from landfills while encouraging our University to take responsibility for its waste, and think differently about consumerism. We function as a space where the Penn community can directly participate in a circular economy either as an item donor or as a consumer. At the same time, we provide students, faculty and staff with clothing in great condition at highly affordable prices. We're conveniently located at the plaza level of Williams Hall, just across from Williams Cafe!



- Follow us on Facebook
 @penn.closet & Instagram
 @penn.closet
- Visit our website penncloset.com



The Official Penn Ring: Because you can't wear your diploma

Shop your school's curated collection at BALFOUR.COM/UPENN



Penn Student Design is the premier student-run design agency on campus offering professional print and web design solutions to the Penn and greater Philadelphia community. We help create smart and affordable solutions to move student groups, Penn affiliated groups and independent businesses forward.

Penn Student Design seeks not only to employ talented students, but also to maintain its status as a community of passionate and motivated designers. Our current roster is a versatile group of designers with a diverse set of skills in graphic design, illustration, and web development.

FOR MORE INFORMATION ABOUT PSD AND OUR DESIGNERS VISIT US AT

WWW.PENNSTUDENTDESIGN.COM.

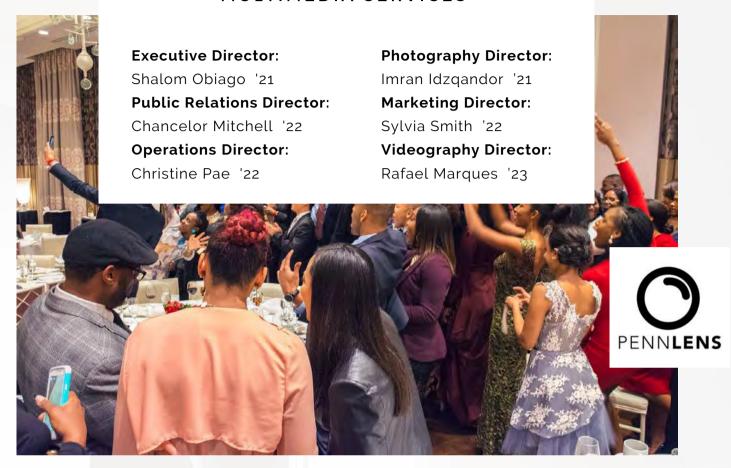
Follow us on Facebook

@pennstudentdesign
and Instagram @pennstudentdesign

If you're a talented student designer or developer looking for real work experience, go to the "Looking for A Job?" section of this catalog for job opportunities and how to apply!

PENN LENS

MULTIMEDIA SERVICES



Penn Lens is a multimedia solutions company. Comprised of the most passionate and talented creatives on campus, Penn Lens provides unparalleled professional-level photography, videography and design services. Our team works with clients all the way from development and pre-production to post-production. Penn Lens works with Penn Departments, student groups, and businesses on and off campus. In addition, Penn Lens strives to maintain a larger community of creatives on campus who love to create. We do this by facilitating regular workshops and bringing in industry professionals to interact with students.

If you're a talented student designer or developer looking for real work experience, go to the "Looking for A Job?" section of this catalog for job opportunities and how to apply!

If you are looking to put in a request, reach us through our website www.pennlens.com
Follow us on Facebook pennlens
Lens and Instagram pennlens

COMPASS MARKETING

ON-CAMPUS MARKETING AGENCY



Executive Director: Merrick Eng '22

Distribution Director: Steven Kwon '23

About Us

Compass Marketing coordinates with internal and external organizations and companies to promote their products and services to the Penn community. We work closely with each vendor to design a personal marketing approach to reach each client's goals. Some of our clients include Balfour class rings, Kaplan Test Prep, and School Storage. Our mission is to give our vendors a better foothold on Penn's campus by strategizing and implementing marketing initiatives, while also providing our employees with a fulfilling experience.

In addition to marketing for our vendor affiliates, we also provide strategic postering and other general promotion services on campus and at PSA's own locations. A publicity services order form is available on Compass Marketing's website.

Our Culture

At Compass Marketing, we emphasize giving every employee a voice in what we do and how we operate. We believe that relationships matter, not only between our agency and our clients, but also between our team. We are a fun, tight-knit, highly collaborative community that values taking initiative. We hope to provide each employee with a meaningful experience while at Penn and with Compass Marketing.

FOR MORE INFORMATION ON OUR TEAM AND PROMOTIONAL SERVICES, PLEASE VISIT <u>WWW.PSACOMPASS.COM</u>

Our Vendor Affiliates











PENN'S ONLY STUDENT-RUN DINER

Executive Director: Diego Noriega '23
Director of Purchasing: Eduardo Galindo '22
Director of Safety & Personnel: Josephine Hu '21



Due to COVID-19, Benny's Diner will be CLOSED for the fall semester. Please follow our website and social media for updates on new online offerings and when we plan to reopen.

We will be serving home-style, healthy breakfast food (including some vegan options!) at an affordable price. Come by once we open to experience our community-based dining experience or to join the team!

HUNGRY?

If you want a milkshake, pancakes, waffles, and more breakfast food... come find us. We're located at the heart of campus on the first floor of Houston Hall by the Hall of Flags. If lost, look for this:



LIKE OR WANT TO LEARN TO COOK? LOOKING FOR A JOB?

Join the Benny's Diner team! No experience is necessary! We're looking for students who are ready to learn how to cook and, most importantly, have a good time.

We have Artisan and Shift-Supervisor roles available. Go to our website to apply today!

FOLLOW US ON SOCIAL MEDIA!

Learn More: www.bennysupenn.com



Benny's Diner



Bennysdiner

THE EXECUTIVE SUITE

MEET OUR EXECUTIVE TEAM LEADERS!

The PSA Executive Suite provides administrative support to the ten student-run businesses in Penn Student Agencies. This support includes: development of Penn Student Agencies and its businesses; human resources for all student employees; marketing initiatives to inform others of the services offered by PSA, and events to bring the PSA community closer together. The PSA Executive Suite is made up of 3 Directors and 3 Manager level students. They are responsible for the overall operations of Penn Student Agencies with assistance from Professional Administrators.

Student Executives (Director-Level Equivalents)



SOPHIA VELASQUEZ

President of Penn Student Agencies & Chair of the Board of Directors

The President supports PSA by further developing Penn Student Agencies as an organization and each of its businesses at the organizational and strategy level. The position strives to support PSA growth in operational performance, financial profitability/longevity, and in community and corporate exposure. The President's goal is to sustain, grow and maintain the prestige of Penn Student Agencies.

College 2021 | Philosophy, Politics, and Economics, concentration in Persuasion

MICHAEL WARREN II

Executive Vice President of Operations & Vice Chair of the Board of Directors

The Executive Vice President of Operations supports PSA by guiding new employees through their hiring paperwork, enforcing university hiring policies, executing strategies to improve recruitment and retention rates, and strengthening ties to the PSA alumni community. The EVPO also leads Recruitment and Talent Acquisition programs and initiatives on-campus. The EVPO is also the Chair of the Recruitment and Event Planning Committee and supervises the Vice President of Personnel.



College 2021 | Sociology, concentration in Law & Society



ESTEE (YIWEI) CHEN

Executive Vice President of Marketing

The PSA Executive Vice President of Marketing supports PSA by initiating marketing strategies and leading the Vice Presidents of Marketing who manage the PSA social media accounts. The EVPM is in charge of promoting PSA's campus presence, and solidifying PSA and its agencies' brand images through guidelines. The EVPM also designs marketing materials, such as posters, graphics and websites.

Engineering 2022 | Computer and Information Science & Mathematics

LOOKING FOR A JOB?

PSA EMPLOYMENT OPPORTUNITIES FOR THE 2020-2021 SCHOOL YEAR!

Penn Student Agencies is seeking to employ driven, passionate and ambitious students, who value growth and dedication. As a student-run organization our businesses offer exclusive skill-building and networking opportunities to students in all undergraduate schools at the University of Pennsylvania.

PSA EXECUTIVE SUITE:

Marketing Team

· Vice President(s) of Marketing

Penn Student Agencies is looking for experienced, talented, and dynamic applicants for this position. VPs of Marketing will manage social media pages, create and execute marketing strategies and digital graphic design materials for the organization and each individual business as needed. They will also provide marketing consultation services to the individual agencies.

RETAIL AGENCIES:

Quaker Corner and Special Deliveries





· Customer Service Representative

CSR responsibilities include selling merchandise to customers, communicating with customers and other Penn Student Agencies Directors and Executives via phone and email, and delivering care packages at several points throughout the year. We are looking for reliable, enthusiastic, and personable applicants!

FOOD AND BEVERAGE AGENCIES

PSA Bartending



· Bartender

In order to become a Bartender, interested applicants are encouraged to visit their website about certification, experience, and exam requirements. These can be obtained through Mixology Courses and TIPS Certification course offered by the Agency. Penn Bartending is not immediately hiring at the moment, unless you have had previous bartending experience.

We are seeking outgoing, productive, and reliable applicants.

LOOKING FOR A JOB?

PSA EMPLOYMENT OPPORTUNITIES FOR THE 2019-2020 SCHOOL YEAR!

SPECIALIZED AGENCIES:



firstServices

Associate

Associates ensure the execution of laundry, dry-cleaning, and water services provided by firstServices. This position provides opportunities to become oriented with Penn's campus, be a part of the tight-knit PSA community, and the ability to attain management positions. firstServices is looking for physically-able, efficient, and motivated applicants.

Penn Student Design



· Junior Graphic Designer

This entry-level position is responsible for executing print-oriented client projects. Projects typically include but are not limited to banners, logos, flyers and posters.

· Junior Web Developer

A web developer is comfortable implementing single and multi-page websites for clients with a CMS. Additional coding experience is preferred but not required.

We are seeking skilled, creative, and innovative applicants!

Compass Marketing



· Associate

This entry-level position markets clients' products and services for Penn students. Associates help strategize and implement new marketing tactics. Our agency is constantly evolving, and Associates have the ability to shape its future. Potential projects can include client outreach, new service implementation, experiential retail development, event planning, and internal agency operations. Associates also help distribute promotional materials such as posters and lawn signs around campus. We are looking for ambitious applicants who are interested in gaining meaningful entrepreneurial experience, while working in a tight-knit, collaborative community!

Penn Lens



· Junior Photographers

We are looking for talented and committed photographers to join our team! Photographers are responsible for conducting on and off campus photo shoots per customer requests and providing these clients with edited, high resolution images.

BENEFITS AND PERKS OF WORKING WITH PSA

A Private Office Suite

Located in 117 Williams Hall, PSA employees get to utilize a private lounge, study and meeting space. This space provides coffee, snacks, and free printing!

Agency Discounts

Some agencies provide exclusive PSA employee discounts just for working with us!



Monthly GBM's - Awards, Recognition, Raffles, Guest Speakers, Professional Training, Food!

Our GBM's provide specialized information to help students stand out to future employers by gaining valuable and transferable skills and knowledge regardless of your home agency.

Alumni Mentorships - Internships

PSA has been around since 1933, which means we have a whole community of successful alumni, all of which become part of your network when you are hired for PSA!



Employee of the Month

We recognize the outstanding achievements of our employees and reward them for their work and dedication while balancing their academics!

Additional Pay

PSA offer special certifications that allow its employees to participate in marketing and recruitment events for additional pay! In addition, all positions have promotion opportunities and seniority levels awarded to committed and experienced student employees!

Collaborations

PSA is a community comprised of 11 micro-communities (The Executive Suite and 10 Agencies). PSA holds large events to encourage collaboration, team building, and lifelong friendships. Agencies also hold their own dinners and outings to further develop the awesome PSA community!



RECRUITMENT AND APPLICATION PROCESS

Follow us on Social Media!

Penn Student Agencies offers transferable job opportunities and professional training to undergraduate students at the University of Pennsylvania. You will never find an opportunity like this anywhere else on campus. Join this fall, if one day you want to lead and manage a PSA business, run for the Presidency of PSA, or gain valuable experience to potentially help land a summer internship!



PSA values growth, passion and rewarding dedicated students, that is why all 10 Business Leadership teams, the PSA Executive Suite, and President are selected internally from our student members! Our hope is that PSA will not only be a place for professional development but also a tightly knit inspirational community of like-minded students. Additionally, we gladly employ both Federal Work Study and Non-Federal Work Study students! This means our positions are accessible to anyone looking for an employment experience while in college!

Our hiring timeline is as follows: (Dates available online)



APPLICATION LIVE

APPLICATION DUE

INTERVIEW EXTENDED

INTERVIEWS MANDATORY CONDUCTED ONBOARDING

The Board of Directors will be hosting a Networking Reception for all prospective applicants during the week of move-in followed by an interview prep session. Applicants and interested students are **strongly** encouraged to attend in order to meet the President, Hiring Director Teams and even current PSA members.

Please complete the Interest Form found on the "Recruitment Events" page on our website: www.pennstudentagencies.com

Please direct any questions about this process to the **Executive Vice President of Operations** at evpo@pennstudentagencies.com.
We look forward to meeting you!

Scan the QR Code to access our website!





ORDER DEADLINE AUGUST 10TH



STUDENT-RUN BUSINESS ASSOCIATION

Penn Student Agencies is a founding member organization of the Student-Run Business Association, a national non-profit organization that seeks to promote, connect and cultivate experiential learning-based student-run business organizations in higher education. The Student-Run Business Association is currently comprised of 9 other prestigious student-run business organizations such as: Harvard Student Agencies, The Corp at Georgetown, Student Agencies, Inc. (Cornell University), Princeton Student Agencies, Blue and Gold Ventures (Marquette University), Student Holdings (Northwestern), Loyola Limited (Loyola Chicago), Lakeland University and Rice University. These relationships allow for national collaborations and partnership building opportunities!

The SRBA provides additional opportunities for student leaders; such as joining its Board of Directors and annual conferences. It helps its student members to gain an advantage when applying to work for corporations familiar with this recognition.

For more information visit their website at srbassociation.org.

FOLLOW US ON SOCIAL MEDIA!

Follow for exclusive offers, important date, and live updates from our businesses and students! Learn more about our agencies, who run them, and the events we hold!









PSA ALUMNI NETWORK

Outstanding Alumni Testimonial



DEVIN SCHAINCollege of Arts & Sciences 1988 // Campus Carpets

Devin Schain is a serial entrepreneur who has successfully started and sold four companies and has invested in more than 40 start-ups and early stage businesses. Currently, Devin is Founder and CEO of Student Playbook which works with the incoming and graduating students. Devin is also the Executive Chairman of T-Worx Technologies, a product innovation company that developed the Intelligent-Rail Platform, a patented platform technology that communicates data from armaments and accessories to command centers.

Devin has more than 30 years in numerous entrepreneurial ventures. As a sophomore at The University of Pennsylvania, Devin launched On Campus Marketing (OCM.) He sold OCM after building it to the point where it was working with 1,100 colleges and became a public company. Educational Direct, another company that Devin founded, became the leading consolidator of student loans on the internet before being sold in 2006 to the private equity firm Providence Equity Partners for \$375,000,000. Schain is active in the Young Presidents' Organization (YPO) and also founded Campus MD/Access Health Group and Campus Direct.

In addition to being a serial entrepreneur, Devin is a dedicated philanthropist: he founded ShalomLearning and The Social Sector of Scaling Up. He is married with three children and lives in the Washington DC area.

"I enjoyed starting my first company my sophomore year at Penn. I sold carpet to the parents of incoming first-years during the move- in the period in front of The Quad. By the time I graduated, I was doing this carpet program at 22 colleges. My first client was the Penn Student Agency which endorsed the carpet program. Over the next 20 years, I added the extra long linen program and care package program. When I sold the business in 2000, my company OCM was in over 1,000 colleges and universities and still works with PSA Today.

I started my new company Student Playbook whose core purpose is to equip students with life skills that will enable them to thrive in college and beyond. I am excited to be working with PSA again 20 years later on our new Program called Freshman Tribute which celebrates the incoming first-years with a video montage from friends and family. Finally, I am a proud Alum of my son who is a rising sophomore at Penn and a member of the Varsity Lacrosse Team.

I have learned a tremendous amount from my education at Penn, the contacts and resources that I gained as well!"









Outstanding Alumni Testimonial



SHELBY BARLOW

College of Arts & Sciences 2018 // PSA Executive Suite

Shelby Barlow graduated from Penn in May 2018 and began her PSA career as a Customer Service Representative at Quaker Corner. During her junior year, she was promoted to Human Resources Manager (now the Executive Vice President of Operations) as part of the PSA Executive Suite Leadership Team, and continued in that role until she graduated. She is now working as a Learning and Development Specialist at VMware, Inc. in Palo Alto, California.

"When I stepped into the HR Manager role, there was a lot of work to be done. We were still filing physical paperwork, which was stored in random areas around the office, and some businesses were even using physical time cards that I would have to pick up each weekend. None of the other PSA managers or employees understood my job well or took it seriously - many of them did not even take their own jobs seriously - which made it extremely challenging to enforce necessary policies.

These obstacles informed my top priorities in my tenure at PSA, which were to establish legitimacy in my role and to create a shared culture that would inspire employees to give their best. I did away with physical timecards and paperwork, taking us completely digital and into the 21st century. Building out the HR Manager role at PSA was one of the highlights of my college experience. I loved the role so much that I pursued a career in Human Resources."

L.I.V.E. AT PSA









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